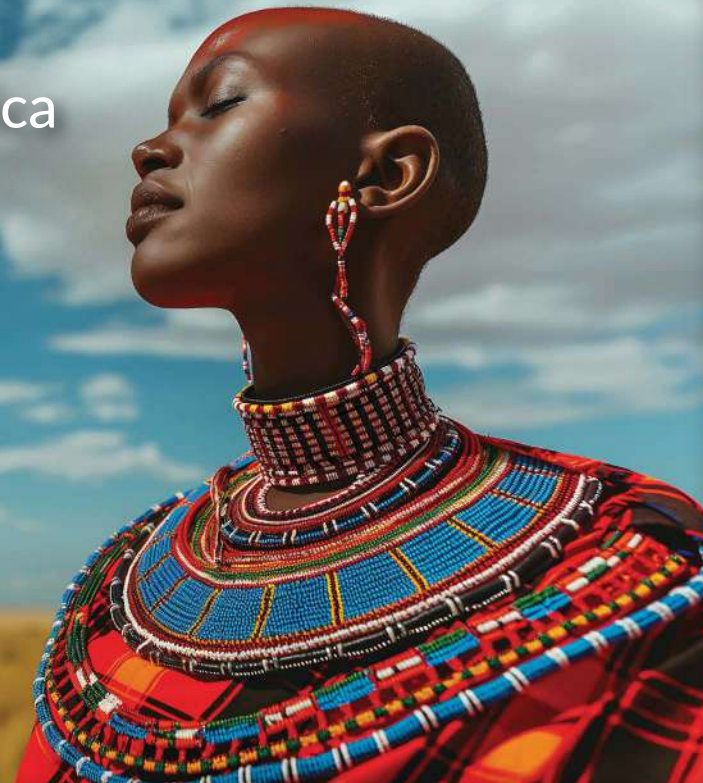




Experience
the Splendours Of Africa
That We Call Home.



OUR COMPANY *Brand* & *ST*

1. OUR LOGO REPRESENTATION

2. CARDINAL DMC

- About Us
- Our Destinations
- Our Commitments
- Your Benefits

3. CARDINAL AIR

- Private Air Charter Services
- How Are We Different
- Scenic Flights

4. CORPORATE SOCIAL RESPONSIBILITY

5. CONTACT US



A bald eagle is shown in flight, its wings spread wide, against a vibrant sunset sky. The eagle's head is white, and its body is dark. The sun is low on the horizon, creating a bright glow and a reflection on the water below. The overall color palette is dominated by warm tones of orange, red, and yellow.

SYMBOLISM of our *Logo*

Cardinal Logo's is a representation of the mystical and resilient Phoenix combined with the free-spirited and endemic Eagles of our region.

Africa is home to the Crowned, Martial and Long-Crested eagles, all bold and courageous characters who have mastered their individual domains.

The Phoenix symbolises transformation and the ability to rise from adversity - in essence the continuation of life emerging from flames of change. It embodies renewal, balance, strength, compassion and loyalty.

The shades of red, orange and yellows depict our creativity, enthusiasm, energy and passion for our industry and clients.



About **CARDINAL DMC**

We are an Inbound Destination Management Company, encompassing the very best of Southern & East Africa as well as the Indian Ocean Islands. For the last 20 years we have embraced and welcomed clients from around the globe. Our in-depth knowledge and expertise across the region enables us to present authentic and well-considered travel programs. We deliver value, peace of mind, flexibility and a fully inclusive service whether your requirements be Private Travel, Family Holidays, Honeymoons, Incentive or Business Travel. We remain on hand at every stage of the journey.

Our signature itineraries blend beautiful landscapes, natural wonders and pristine wildlife experiences, intertwined with fascinating cultures, diverse adventures, cuisine and exceptional accommodation.

Our social responsibility initiatives benefit both wildlife and the people of Africa.

EXPERIENCE NEW ROUTES, HORIZONS AND THE SPLENDOURS OF AFRICA THAT WE CALL HOME.



OUR *Destinations*

SOUTHERN AFRICA

- Botswana
- Mozambique
- South Africa
- Namibia
- Zambia
- Zimbabwe

EAST AFRICA

- Kenya
- Tanzania
- Uganda
- Zanzibar

INDIAN OCEAN ISLANDS

- Mauritius
- Reunion
- Seychelles





OUR *Commitments*

We consult with our clients to understand their travel needs and requirements.

We provide detailed itineraries to our clients before their journey.

Maintain world class standards and tailored experiences through our signature creations.

We uphold value and design meaningful itineraries with story lines which speak to the clients needs and preferences.



OUR *Commitments*

We support small businesses in the tourism sector i.e. entertainers, street vendors, curio markets and restaurants.

We care about our wildlife and support our game rangers through the GRAA.

Our activities and excursions are recommended according to seasons.

Offer a product mix with high standard and quality experiences.



OUR *Commitments*

Through years of operation we have buying power, offering incredible rates to our clients.

We provide a personal touch throughout our clients' journeys.

Our frequent due diligence reports on suppliers ensure our clients enjoy safe travels.

The most recent and up to date information is provide to our clients.

YOUR Benefits

OUR BENEFITS AND SERVICES FOR LEISURE TRAVELLERS,
GROUPS & INCENTIVES:



SAFARI LODGE BOOKINGS



HOTEL BOOKINGS



DIGITAL PRESENTATIONS



PERSONALISED ITINERARIES



ENTERTAINMENT & EVENT SERVICES



TOURS & DAILY EXCURSIONS



EVENT PLANNING



RATE NEGOTIATION



RSVP MANAGEMENT SERVICE



PRIVATE AIR CHARTER SERVICES



ON-SITE MANAGEMENT



SCHEDULED FLIGHTS



GROUND HANDLING SERVICES



RESTAURANT BOOKINGS



AIRPORT MEET & GREET



24 HOUR WHATSAPP COMMUNICATION



TRANSFERS & CHAUFFEUR DRIVERS



VENUE SOURCING



ASSISTING WITH BUDGETS





CARDINAL
AIR SERVICES

Private AIR CHARTER
SERVICES

www.cardinal-air.co.za



Private AIR CHARTER SERVICES

Cardinal Air Services serve the Tourism, Safari Lodge & Corporate Industries with professional Air Charter solutions. Holding fast to our purpose, we deliver. We are available to our clients 365 days of the year, 24 hours a day.

BENEFITS OF PRIVATE AIR CHARTER:

- Safety
- Flexibility
- Convenience
- Privacy



OUR ABILITIES, SKILL AND COMPETENCIES HAVE BEEN EARNED FIRST HAND, THROUGH DEDICATION AND OPERATIONAL EXPERIENCE ACROSS AFRICA.



Our Charters Are Private And Exclusive To The Client, Therefore We Do Not Sell A Seat Rate



We Provide A Flight Following Message Service Updating The Agent Or Client On The Flight Progress, Until We Hand The Guests Over To The Next Service Provider.



Our Passengers Receive A One Way Complimentary Road Transfer As Follows:
Or Tambo To Sandton (Or Vice Versa) Or Cape Town International To The V&a Waterfront (Or Vice Versa)



Our Flights Are Flexible To Suite Your Departure Time, Unlike Scheduled And Shuttle Flights Which Depart At Set Times.



Cardinal Air Services Personally Meet & Greet Your Guests On Arrival And Escort Them Through To Their Private Charter Flight.



Catering Is Provided For Dietary Requirements As Well As For Special Occasions.



**HOW
ARE WE** *Different*

A woman wearing a wide-brimmed straw hat and a long, flowing white dress stands on a grassy hill. Her arms are outstretched to the sides, and she is looking away from the camera towards a bright sunset. The sky is a mix of orange and yellow, and the sun is low on the horizon, creating a soft, golden glow. The foreground shows some dry grass and small plants.

Scenic FLIGHTS

The history of Johannesburg and its origins takes us back to the 1880's. With the discovery of gold, prospectors and fortune seekers from around the world flocked to the region, colloquially referred to as the City of Gold.

Our scenic flight whisks guests across this historic landscape, providing an aerial perspective of the diverse natural and man-made features, home to a population of approximately 5.9 million people.

WHAT WILL YOU EXPERIENCE?

Guests will enjoy the comfort of the lounge both pre and post flight, along with a selection of delectable treats and refreshments. Walk directly from the lounge to your awaiting aircraft, escorted by host and crew.



SCENERY AND FEATURES DURING THE FLIGHT INCLUDE:

1

The Magaliesburg Mountain Range and Cradle of Human Kind region.

2

Remnants of the old gold mine dumps west of the city.

3

Soweto and the largest hospital in the Southern Hemisphere - Chris Hani Baragwanath.

4

Two World Cup Final host stadiums (Rugby final in 1995 & Soccer final in 2010).

5

Johannesburg and Sandton Skylines.

Both the Cessna 210 and the Cessna 208 Caravan are high wing aircraft offering unobstructed views to all passengers.

CORPORATE SOCIAL *Responsibility*

SERVING BOTH PEOPLE & WILDLIFE

Cardinal is a supporter of the Game Rangers' Association of Africa (GRAA).

We contribute funding to a 3 year Ranger Protect Benefits Policy (including the rangers GRAA Membership fees for the period). Rangers are engaged in a relentless war for the protection and survival of our wildlife.

These men and women are the unsung heroes, working tirelessly in extremely harsh conditions; their bravery and successes often going unreported and unrecognized.

WE BELIEVE OUR CONTRIBUTIONS PROVIDE A BALANCED APPROACH IN SERVING BOTH THE PEOPLE AND WILDLIFE OF AFRICA.



Contact US

Cardinal DMC looks forward to Celebrating new travel possibilities with you across Southern & East Africa as well as the Indian Ocean Islands.

We welcome new enquiries and bookings. Please feel free to contact or email me with your requests.

☎ +27 010 612 6565

📱 +27 082 567 6668

✉ viv@clsa.co.za

🌐 www.clsa.co.za

Misa Park Building | 15 Catherine Ave, Northcliff | Johannesburg, South Africa

